



Contact: Justice Collins
jcollins@heartlandcocacola.com
816-398-5860 (Cell)

NEWS RELEASE
Heartland Coca-Cola Announces Partnership with Arch Café'

St. Louis, MO – July 5, 2023 - Heartland Coca-Cola Bottling Company, LLC and Evelyn Hill's Arch Café' located at the base of the Gateway Arch, have entered a 5-year contract agreement.

The agreement will allow the Arch Café to serve various bottled beverages, including our flagship Coca-Cola and other sparkling flavors, Gold Peak, Powerade, Fairlife Milk, Minute Maid Juices, Dasani, Smartwater, and Monster Energy. The agreement went into effect on June 1, 2023.

"The St. Louis Gateway Arch is an iconic landmark for our nation and a staple within our St. Louis community," said Matt Bynum, General Manager for Heartland Coca-Cola's St. Louis Hometown. "We are so excited to start this partnership with Evelyn Hill's and begin to serve our Coca-Cola portfolio to over 1.6 million visitors that travel to the Arch each year."

About Heartland Coca-Cola Bottling Company

Heartland Coca-Cola Bottling Company, LLC produces, sells, and distributes the highest quality and best-tasting Coca-Cola beverages across Kansas, Missouri, and Illinois. Our success is rooted in the guiding principles of putting PEOPLE first, serving our local COMMUNITY, and providing great brands to our CUSTOMERS and consumers. We work and win together as a team by promoting a culture that values how our people think, feel, and act. Follow Heartland Coca-Cola Bottling Company at www.heartlandcocacola.com

About The Arch Café LLC

The Arch Café' LLC is proudly located at the base of The Gateway Arch. The 1,600 square-foot space can seat 28 people in the Café and another 96 in the common area. The Arch Café & Restaurant offers farm-to-table food as well as vegetarian and gluten-free items.

The Gateway Arch is the nation's tallest monument (630 feet tall). In 1935 the old St. Louis Riverfront was selected as the site of the Jefferson National Memorial, which commemorates the Westward Expansion of the United States in the 19th century, as envisioned by Thomas Jefferson. The Gateway Arch is open daily from 9 a.m. to 6 p.m. The park is closed on Thanksgiving, Christmas Day, and New Year's Day. For more information about Gateway Arch National Park, visit NPS.gov/jeff.