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News Release

Heartland Coca-Cola Announces Partnership with Los Rancheros

Central, IL – November 15, 2023 – Heartland Coca-Cola Bottling Company, LLC and Hector Lopez recently agreed to a 5-year contract agreement to serve Coca-Cola at six Los Rancheros restaurant locations in Central, IL.

In the past 4-5 months, Susan Marcacci has been working with Hector Lopez on opening The Taco Joint and Ramona, in Springfield, IL. She continued to build a great working relationship and partnership with Hector Lopez, which led to discussions about bringing Coca-Cola to his other locations. After providing Mr. Lopez with a bid for servicing six locations of Los Rancheros, a contract agreement was entered. Los Rancheros had been a Pepsi customer for over ten years, so this Coca-Cola victory is very exciting. Nick Harford, District Sales Manager for Central Illinois, will manage the accounts going forward.

“I am happy to announce we have signed a 5-year exclusive contract with Hector Lopez. A great WIN for Coca-Cola in Central, IL!” said Susan Marcacci, Market Development Manager for Central Illinois.

About Heartland Coca-Cola Bottling Company

Heartland Coca-Cola Bottling Company, LLC produces, sells, and distributes the highest quality and best-tasting Coca-Cola beverages across Kansas, Missouri, and Illinois. Our success is rooted in the guiding principles of putting PEOPLE first, serving our local COMMUNITY, and providing great brands to our CUSTOMERS and consumers. We work and win together as a team by promoting a culture that values how our people think, feel, and act. Follow Heartland Coca-Cola Bottling Company at www.heartlandcocacola.com

About Los Rancheros

Hector Lopez has worked with the Los Rancheros franchise since 2005, and shares that he truly loves his job. Traveling between six different locations to manage his restaurants, he shares that his favorite aspect of his work is “getting to meet people from different places.” Los Rancheros focuses on freshness and makes many menu items on a daily basis. For more information about Los Rancheros, click [here](#).